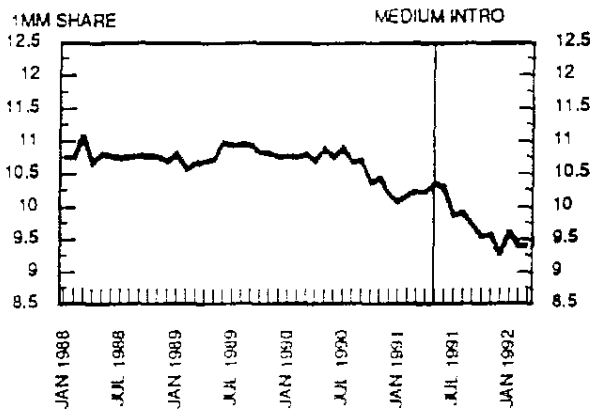
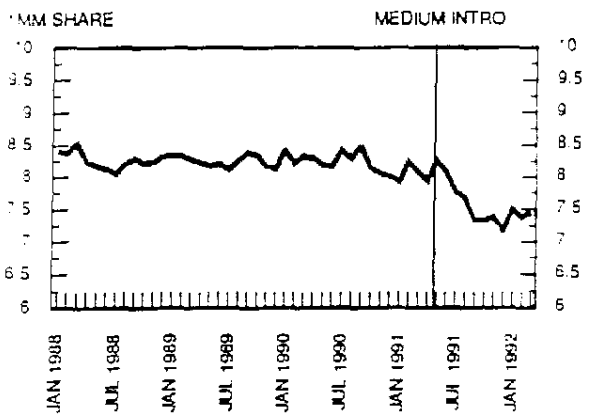
NEW NIELSEN
TOTAL MARLBORO RED
BY TRADE CLASS

TOTAL MARLBORO RED
MONTHLY CONSUMER SALES SHARE
TOTAL U.S.



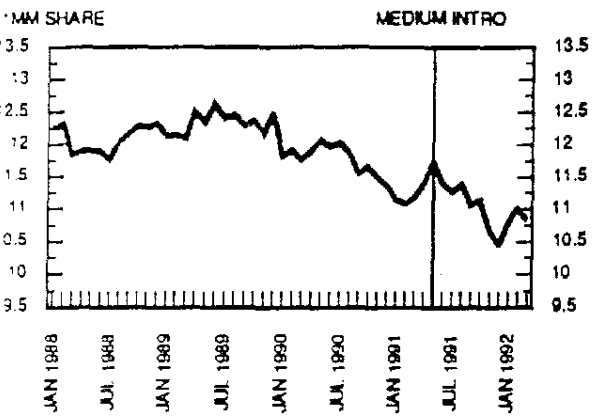
SOURCE: NEW NIELSEN 1NNUSMR.CHT

TOTAL MARLBORO RED
MONTHLY CONSUMER SALES SHARE
TOTAL SUPERMARKETS



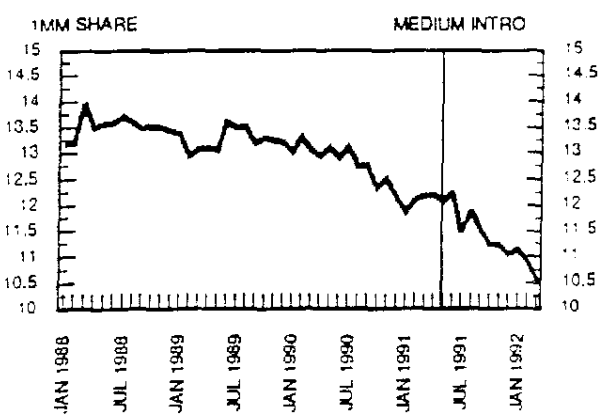
SOURCE: NEW NIELSEN 1NNSPMR.CHT

TOTAL MARLBORO RED
MONTHLY CONSUMER SALES SHARE
TOTAL GROCERY



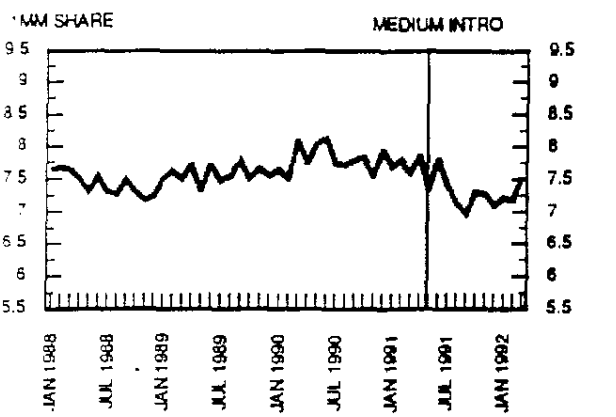
SOURCE: NEW NIELSEN 1NNGRMR.CHT

TOTAL MARLBORO RED
MONTHLY CONSUMER SALES SHARE
TOTAL CONVENIENCE



SOURCE: NEW NIELSEN 1NNCOMR.CHT

TOTAL MARLBORO RED
MONTHLY CONSUMER SALES SHARE
TOTAL DRUG



SOURCE: NEW NIELSEN 1NNDRMR.CHT

2045380243

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Source: https://www.industrydocuments.ucsf.edu/docs/fqgj0004